# ESG Data Convergence Initiative

**EDCI Overview for Limited Partners** 





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- 2 EDCI membership options for LPs
- Learnings from Year 3 benchmark
- How to get involved



# **ESG Data** Convergence Initiative | Context Read more here

#### What | A global initiative to advance sustainability reporting in private markets

- Initially designed for Private Equity but evolved to include Infrastructure and Private Credit
- A group of global GPs and LPs led by an initiative Steering Committee
- Supported by ILPA & BCG with ambition to drive progress on sustainability and financial value

#### Why | Low comparability and standardization of sustainability data

- The private markets historically had a fragmented approach to reporting sustainability data
- Ambition of the EDCI is to drive convergence around meaningful sustainability metrics and generate a critical mass of useful, performance-based and comparable sustainability data

#### Outputs | 7 standardized categories of sustainability metrics

- Initiative aligned around a core set of sustainability metrics categories, which are collected at the portfolio company level and aggregated and benchmarked by BCG
- Metrics evolve and are refined based on member decisions (e.g. added net zero metric for 2024)
- Functionality includes the ability to share data between GPs and LPs, including optional SFDR PAIs
- Enables analysis of portfolio company performance over time relative to a like-for-like private peer set
- Unlock insights into trends and opportunities for sustainability in private markets

#### **Opportunity** | Growing participation among private markets

- Since its formal launch in October 2021, over 500 GPs and LPs have joined the initiative, representing over \$59T in AUM and ~8,900 submitted PortCos
- Interested GPs and LPs can join the initiative at any time!

### EDCI engagement | The EDCI has brought together 500+ committed firms with ~\$59T of AUM

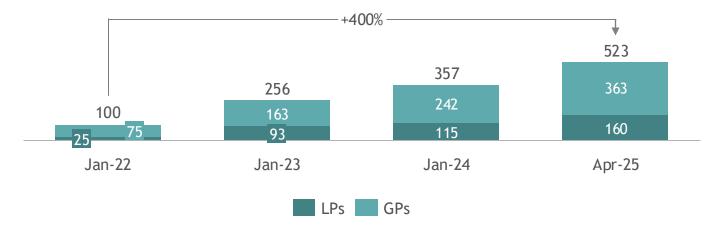


Alternative asset classes covered



430+
Interested firms

#### EDCI firm commitment as of July 2025



Fantastic initiative.
Standardization of
metrics across the
industry is very helpful.
This initiative has a
credible set of backers
and is getting much
traction.

-EDCI GP Member

I think it is the best executed benchmark process in the industry and created a great basis to work from.

-EDCI GP Member

The EDCI allows us for the first time to collect, analyze and aggregate ESG data from across our portfolio in an effective manner.

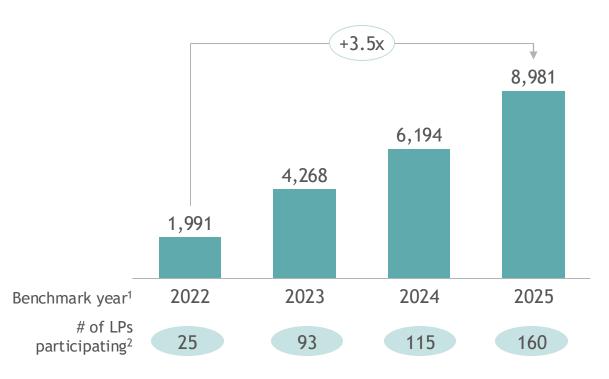
-EDCI LP Member

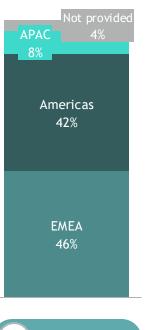


### Benchmark composition | The EDCI benchmark participation continues to expand with strong growth in the number of GPs and portfolio companies participating

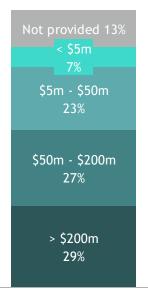
The EDCI benchmark has grown rapidly, with company participation up +3.5x since 2022 (+44% since last year)

...with benchmark composition having strong representation across regions, sectors, and company size

















<sup>1.</sup> Year the benchmark was released (e.g., 2025 benchmark indicates 2024 data) 2. Number of LPs that have submitted or intend to submit data to the bechmark 3. Numbers might not add up to 100% due to rounding

Source: EDCI benchmark as of July 2025; BCG analysis

### While the EDCI was established by and for the Private Equity industry, it has since evolved to include Private Credit and Infrastructure investors

#### Private Equity

- The initiative launched in 2021, with a group of founding members aligned behind the mission to generate meaningful, performance-based, and comparable sustainability data for the private equity industry
- EDCI members soon realized that these challenges were not unique to private equity, but shared across other private asset classes



#### **Infrastructure**

- In 2024, an EDCI Infrastructure working group determined that the core EDCI metrics are also relevant for Infra assets, who also seek meaningful data on key sustainability metrics
- With some slight adjustments to demographic dimensions, Infrastructure investors can now join the EDCI, contribute data and access the benchmark and insights



#### Private Credit

- Private Credit firms increasingly look to understand the sustainability characteristics of the companies to which they are lending to improve their investment decision making
- Private credit funds can now join the initiative as contributing members, access the EDCI benchmark and request sustainability data from participating PE GPs



### Value proposition | Initiative focused on addressing meaningful sustainability data pain points for the private markets



Community collaboration (e.g. working groups, events) to advance sustainability topics



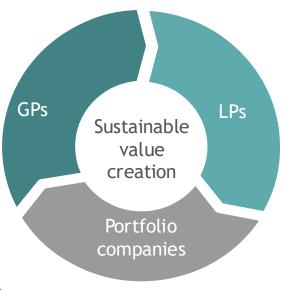
Enhanced data quality and a streamlined process for data sharing with key stakeholders



Clear understanding of performance compared to peers



Increased attractiveness to LPs



Increased transparency across portfolio



Improved engagement on sustainability topics with GPs



Simplified reporting that can support broader sustainability goals



Clear understanding of performance and opportunities



Potential for increased funding from demonstrating value creation



#### EDCI metrics | The EDCI now includes seven metrics across sustainability topics















#### **GHG** emissions

Scope 1

Scope 2

Scope 3 (optional)

#### Net Zero

Strategy

Target

Ambition

### Renewable energy

% Renewable energy use

### Work-related injuries

Injuries

**Fatalities** 

Days lost due to injury

#### Net new hires

New hires

(organic and total)

Turnover

#### Diversity

% women on board

% under-represented groups (optional)

% women in c-suite

### Employee engagement

Employee survey (Y/N)

Employee survey response (optional)

Employee satisfaction (optional)

Environmental

Social

Governance

New metrics added for 2025



### Member testimonials | The initiative is creating significant value for GPs and LPs alike

The core set of EDCI metrics gave us a great foundation to build on; we've sought to incorporate the EDCI benchmark into our internal scoring approach to enhance our understanding of how our companies are performing relative to peers.

Jessica Clavette,
 ESG Manager,
 Equistone

- Allegra Day, Hea

build from there.

Allegra Day, Head of Sustainability,
 Cinven

We would encourage

all GPs just to get

started and submit

what data you can -

progress over

the EDCI's mantra is

perfection so you can

start somewhere and

The challenges that are experienced in collecting the data pales in comparison to the benefits that we've seen the EDCI unlock in enabling GPs to build their ESG practice and drive value.

- Suzanne Tavill, Head of Responsible Investment, Stepstone



Having the additional check on our data through the data validation process is helpful for our own internal checks and balances; the EDCI helps us build better quality data over time.

 Sarah Pang, Head of ESG & Sustainability, Affinity Equity
 Partners



EDCI helps us to have more targeted engagements with GP networks and helps to focus the discussion on the most meaningful metrics.

Thibaud Roulin,Investment ManagerPrivate Equity, Pictet







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Context In 2026, the EDCI will transition to a membership model to ensure its long-term sustainability in delivering a highquality member experience





Since its 2022 launch, the EDCI has grown to include over 500 GPs and LPs and aggregate validated data from 8,900+ PortCos; to maintain this momentum over the long-term, the initiative now requires a more sustainable foundation



To ensure its ability to continue providing a high-quality member experience, the EDCI SteerCo have decided to introduce an initiative membership fee from 2026 (except for public pension funds and foundations, for whom this fee will be waived), aimed at cost recovery (not profit) while maintaining accessibility (with fee tailored by AUM)



BCG will continue to provide ongoing support to the EDCI through a revised 'low bono' model, which will enable the EDCI to continue to deliver a high-quality member experience



EDCI member LPs can choose between two tiers of membership - Essential and Data Sharing - depending on which member features they value most

#### 2026 model | LPs can choose between two tiers in 2026



Additional benefits for EDCI Data Sharing members

#### Benefits for all LP EDCI members





Be a listed member of the EDCI, demonstrate your commitment to improved sustainability data and participate in member benefits (e.g., working groups, member events, shaping metrics)



Self-serve benchmarking capabilities

Have full access to the EDCL benchmark on a self-serve basis, allowing for member-led analysis and data visualization



Receive validated data from premium GPs

Securely receive data from GPs (at premium tier levels) that have chosen to proactively share their dataset with LPs



Receive **BCG-authored** analysis and sustainability trend reports offering deeper context on sustainability for private markets



Builds on **Essential** features with added benefits



GP data request via portal





Tech platform visualization



Centrally and securely **request validated**, comparable sustainability data from GPs, with the ability to send fully customizable requests to all GPs (even if they are not premium members)

Visualize all data received from GPs alongside tailored benchmarks (like-forlike comparisons for individual companies), conduct bespoke analysis and see aggregated insights

Visualize performance and access bespoke analytics directly within an EDCI partner data platform

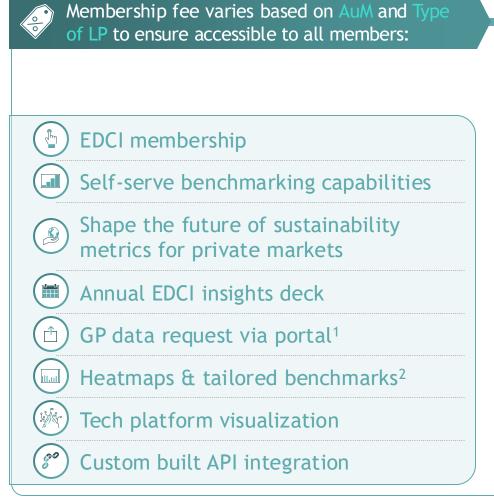


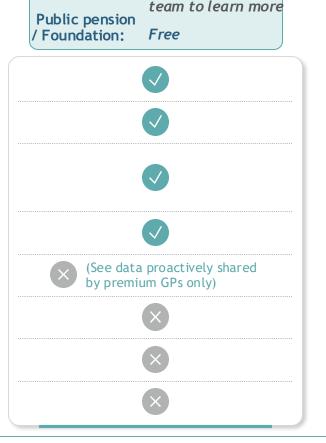
Integrate EDCI data and benchmarks into in-house platforms via a tailored API for internal visualization and analysis



#### EDCI provides a range of value-added features across the two membership tiers, allowing LPs to opt into the level that best meets their needs

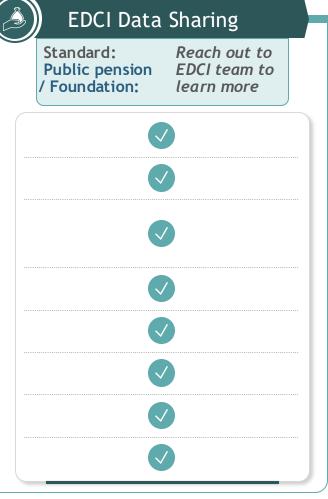
Standard:





**EDCI** Essential

Reach out to EDCI





<sup>1.</sup> Under EDCI Essential, LPs not subscribed to EDCI Data Sharing can access data which was proactively shared by premium GPs, but not actively request data **Convergence** via the EDCI portal 2. Relates to suite of advanced benchmarking functionalities, including more granular benchmarks (e.g., at sub-sector and sub-geo level), heatmaps, and NZIF/PMDR hypotheses

### EDCI Essential | All LP members will have access to a range of valuable features...

**EDCI** Essential

**EDCI Data Sharing** 



#### **EDCI** membership



Self-serve benchmarking capabilities



Receive validated data from Analytics GPs



Annual EDCI Insights deck



- Be listed as a member of the EDCI
- Participate in working groups, member events, and shape the future of sustainability reporting for private markets



- Members receive full selfserve access to the EDCI benchmark, enabling independent analysis and data visualization
- Granular filtering across 76 industries and all countries



- All LPs can securely receive data within the portal
- Datasets available will be those that have been proactively shared by premium GPs (at the Analytics tier level)



 Detailed BCG report on trends and insights about EDCI metrics, and how they connect to commercial value creation



### EDCI Premium | ... while data sharing members can benefit from value-added functionalities like data sharing, tailored heatmaps and visualizations

**EDCI** Essential

**EDCI Data Sharing** 



Data
Sharing:
Essential
features
plus...



GP data request via portal



- Ability for LPs to securely request and receive comparable validated data in the portal
- Actively send a fully customizable request to member GPs (incl. PAIs)



Deep dive on the following slide



Heatmaps & tailored benchmarks



- Heatmap view of PortCos/funds against tailored private benchmark<sup>1</sup>
- Conduct bespoke analysis and see aggregated insights across all GP data received
- NZIF and PMDR hypotheses generated for each PortCo alongside benchmarks



Tech platform visualization



- Enable visualization of the EDCI benchmarks and shared GP data alongside broader financial and sustainability data in EDCI partner software solutions
- Rapidly growing set of EDCI software partnerships



Custom built API integration



- Custom built API integration into in-house software platform
- Enable visualization of the EDCI benchmarks and shared GP data



### Data validation | LPs benefit from EDCI-validated data, ensuring consistent, high-quality, and easily comparable information across all GPs



What | A robust validation process to ensure data accuracy

Receive GP sustainability data that has been validated through a structured process, improving accuracy, and ensuring consistency and comparability across all participating GPs



### Why | Receive validated data directly from GPs through portal

Access a validated dataset that enhances transparency and enables comparable, clear insights for LPs



The process has enabled validation of data at scale

225K+

~300

~5K

~17K

Validated data points from over 8,900 PortCos GPs with individual dialogues to refine and validate submissions

Iterative validation emails sent last year

Identified data points for review in collaboration with GPs



Other LPs that we have talked to have highlighted the huge value of getting access to validated data

– EDCI LP member



The key to the differentiation is that the data is fully validated through going through the process

- EDCI GP member



The EDCI is a fantastic way to reduce and streamline reporting burden on GPs to let us spend more time doing the actual work. I also LOVE the data validation component of membership, and it's the one that gets peer GPs the most interested

EDCI GP member



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Key Learnings | While the 2024 benchmark has grown from ~60K to ~150K data points, three key themes from last year still hold true



While private companies start from a lower baseline compared to public ones on some metrics (e.g., board gender diversity), they outperform on others (e.g., job creation)



PE investment model shows ability to effectively drive sustainability outcomes, improving a wide range of metrics during the hold period - from management gender diversity to renewable energy



Additional links between sustainability and financial performance are observed - e.g., employee engagement, carbon emissions



### Read BCG's report on 'Sustainability in Private Equity' for 2024 to learn more (more detailed insights available only for EDCI members)

### A Year of Sustainability Progress in the Private Markets



This year's report shows that over the duration of private equity ownership, companies can significantly improve sustainability outcomes including renewable energy use, safety, diversity, and employee engagement.

### How Private Equity Firms Can Meet Investor Expectations



Most general partners at private equity firms and their limited partner investors agree that sustainability is fundamental. How are they working together to advance it?

### Where are Private Equity Firms on their Way to Net Zero?



Many private equity-owned companies are taking steps to reduce their carbon emissions in both the long and short term. But how is this occurring in practice?



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### The initiative is open to any GP or LP who wants to join and supports the EDCI's principles

#### To participate, members agree to:

#### **General Partners**



Track EDCI metrics on a best-efforts basis and abide by the EDCI Metrics Guidance to the extent possible



Contribute data by April 30 each year and participate in data validation



Share EDCI data with LPs via the <u>Data</u> <u>Submission Template</u> or the portal



\*Optional\* Volunteer to serve on working groups or to join the SteerCo



Be publicly associated with the initiative (listed on website)

#### **Limited Partners**



Align definitions of sustainability data requests to GPs with the EDCI's metrics on a best-efforts basis



\*Optional\* Volunteer to serve on working groups or to join the SteerCo



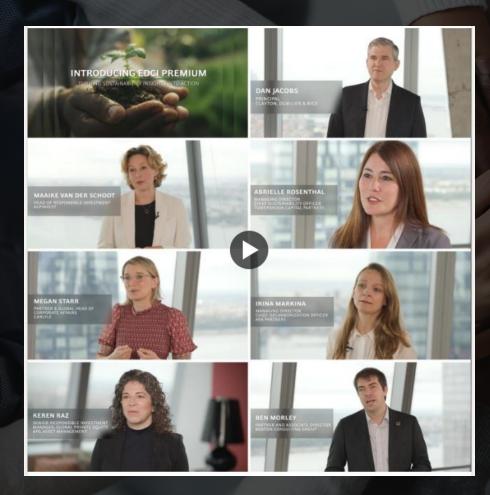
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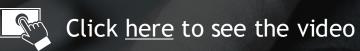
To learn more about the initiative, please visit our <u>website</u>

To join the initiative, click here

If you have any questions, please reach out to us at <a href="mailto:info@esgdc.org">info@esgdc.org</a>

### Watch our videos to learn more about the EDCI's features and functionalities





#### Harnessing the EDCI Benchmark



#### 2024 Benchmark Tutorial



#### **Data Sharing Functionality Tutorial**



